



Name of Project	Development of Cold Storage Facilities
Project Location	Bhadrak
Investment	INR 2000 Crore
Land Area	1000 acres of land in each of the districts
Employment	Approx. 50 – 100 at each location
Mode of Development	PPP (Public Private Participation)
Project contours	<ul style="list-style-type: none">The average capacity of cold storages in Odisha is only 2.1 MT per sq. Km which is inadequate to address the present demand which lead to 35-40%66 wastage of vegetables, fruits, marine products etc.Odisha is planning additional cold storage, targeting predominantly the marine industry, of capacity 10.1 lakhs MT per sq. km by 2025-26The Government has already decided to set up an additional 150 Cold storages in the state, with a capacity of 747,280 MT in the public-private partnership route by 2019
Investment Opportunities	<ul style="list-style-type: none">Creating of Infrastructure, operation and maintenance through PPP Mode.
State Incentives	The State Government may offer: <ul style="list-style-type: none">A power tariff subsidy of INR 1.50 per unit for cold chains and cold storage units in the StateCapital subsidy to an extent of 50% of the cost of setting up a cold chain for agriculture/ horticulture/ dairy/ meat produce may be offered, limited to a maximum of INR 5 CrorePublic-private partnership will be encouraged to establish cold chain for agriculture/ horticulture/ dairy/ meat produce, pre and post-harvest network infrastructures and incentivize large players in cold chain, like ColdEX, Gati Kausar Cold Chain Solutions, Kelvin Cold Chain Logistics Pvt. Ltd., Accelerated Warehousing Logistics, Snowman Logistics Ltd., Redington Warehousing and Logistics, and MJ Logistics Services Ltd.
Connectivity	<ul style="list-style-type: none">Airport and capital city Bhubaneswar - 210 kmsRailway Station: Bansada – 5 kms, Bhubaneswar – 205 kms Cuttack – 180 kmsPort: Dhamara Port – 10 kms Paradip Port - 212 kms
Nodal agency	Department of MSME, OSIC, Private players in cold chain and logistics